

# World AIDS Day 2010

A Month Long Campaign (November 15 - December 15, 2010)

S. #	Activity	Tentative Dates
1.	Orientation session with media health reporters	29 <sup>th</sup> Nov, 2010
2.	Orientation session with School teachers	30 <sup>th</sup> Nov, 2010
3.	Orientation session with Religious Leaders	27 <sup>th</sup> Nov, 2010
4.	Advocacy Seminar with Parliamentarians	10 <sup>th</sup> Dec , 2010
5.	Workshop under "Youth at Risk" awareness Programme (students from Quaid-e-Azam & Fatima Jinnah University)	27 <sup>th</sup> to 29 <sup>th</sup> Nov, 2010
6.	Branding of prominent places with banners and streamers in Islamabad.	30 <sup>th</sup> Nov - 2 Dec,2010
7.	Mega event to celebrate WAD 10	1 <sup>st</sup> Dec, 2010
8.	Publication of Newspaper supplement (The News, Dawn, Jung, Express)	01 <sup>st</sup> Dec, 2010
9.	Distribution of info leaflet/brochures at main roads/squares through ITP/Police/NGOs	From 1 <sup>st</sup> Dec, 2010
10.	Display of Prevention Message on HIV & AIDS through LED at F-10 markaz and Jinnah super market	1 <sup>st</sup> Dec, 2010
11.	Orientation session with Youth	04 Dec , 2010
12.	SMS through Mobiles	Nov 29- Dec, 3, 2010
13.	Sports/Cultural events with youth/schools/NGOs	Nov/Dec
14.	Speech Competition among private and public sector schools/colleges/universities	Nov/Dec
15.	Production and distribution of planers, table calendar, ball points and Red Ribbons, mobile pouches etc	Nov/Dec
16.	Production of promotion materials	Nov/Dec
17.	Production of WAD posters	Nov/Dec
18.	Street theatres	Nov / Dec
19.	FM Radio programmes	Nov/ Dec
20.	Messages on Cable net works	Nov,27-Dec, 3, 2010
21.	Talk shows on various TV channels	Nov-Dec 2010